



Developing SMART objectives

what are we planning for?

Planning Scope

Thematic sectors/uses

- Biodiversity conservation
- Marine transportation
- Petroleum (and mining and aggregate) extraction
- Fisheries
- Tourism
- Cultural heritage
- Renewable energy



Results from February 2014 workshop

Tourism

Achieve full integration and implementation of the Seychelles Sustainable Development Strategies through improved coordination and support

Double the revenue per visitor for conservation activities based on average over the last five years

Fisheries

Promote maritime safety and security (e.g. against piracy)

Increase and improve public awareness and education on fisheries role and issues

Eliminate IUU fishing

Cultural Heritage

Preserve and protect cultural assets and national heritage/maritime heritage

Preserve access and use of areas for traditional activities/uses



SMART Objectives

A statement of **desired outcomes** or **observable changes** that represent the **achievement of a goal**

S – specific

M – measurable

A – achievable

R – Realistic

T – time-bound





Renewable
energy

Thematic Area

Increase adoption
of renewable
energy

Goal

Objective

Produce 25% of energy
needs for the Inner Islands
from wind power by 2030
to reduce national
dependence on fossil fuels

Task at hand

- 4 Breakout groups
 - Ecological marine (Biodiversity)
 - Ecological terrestrial (Biodiversity)
 - Human uses (Fisheries, Petroleum, Marine transportation, Renewable energy, Tourism, Cultural heritage)
 - Governance
- Select 2-3 goals from February workshop results and develop SMART objectives
- Rapporteur and notetaker
- 90 minutes
- ‘Tip sheet’

