**TIPS FOR WRITING SMART OBJECTIVES**

(1) Simply answer the questions in the table below for each goal, and you will have a SMART objective like the example.

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **What** | **How** | **Why** | **Who** | **How Many or How Much** | **Where** | **When** | **Impact or**  **Outcome** |
|  |  |  |  |  |  |  |  |  |
| Goal #1 | Create  managed area | - Work with  local community to establish LMMAs | - Communities  want to do something for management  - Managed areas are based on traditional management | **- Local community members** | **- Three**  **LMMAs** | **- In three villages where there is good fish habitat** | **In the next two years** | **- Recover fish populations**  **- spillover to the fishing grounds** |

**OBJECTIVE #1:**

**Local community members - create - Three LMMAs - in three villages - where there is good fish habitat - in the next two years to help - recover fish populations and create spillover to the fishing grounds**

• **Is it Specific? Local communities, three villages, good fish habitat**

• **Is it Measurable? Three LMMAs, two years**

• **Is it Achievable? Three LMMAs**

• **Is it Realistic? Yes, the communities are interested**

• **Is it Time Limited? Two years**

• **Is it Impact Oriented? Recover fish populations and create spillover to the fishing grounds**

**IT IS A SMART OBJECTIVE!**

Reference: Atkinson, S. 2006. *A Management Planning Guide for Marine Resource Managers***.** Community Conservation Network for the Pacific Islands Marine Protected Area Community (PIMPAC).